

From CMD's desk

Dear All

With the commencement of the new fiscal year 2015-16, ILD pledges to further enhance its commitment to customers. We are striving to provide a superior experience with added value in our projects.

Real Estate is entering an era of innovation which will be key driver in taking this sector to the next level with novel concepts like virtual communities, flexi homes, community living etc.

In our continued quest for excellence we have worked to bring technology enabled innovations. We have successfully launched the concept of software driven online booking platform in association with the leading technology driven portal "Housing.com". This initiative is amongst the first in North India Real Estate Market and the select few at the national level.

We will continue relentlessly to implement innovations and world class practices.

We are counting on your support and engagement in adopting and delivering the best.

Mr. Alimuddin Rafi Ahmed



ILD BRINGS BACK THE SMILING DAYS

ILD in association with Housing offered an exclusive deal of home loans @ 4.99%. Housing, India's most innovative online real estate platform offers the convenience of online booking along with the slice view, the most interactive way of viewing homes.

The response to the offer was overwhelming and ILD would like to thank all channel partners, associates & customers in making this offer a grand success.



CONSTRUCTION UPDATE



LOCATION

Located in Sec 33, Gurgaon Sohna Road

ORIENTATION

Just 10 mins. from Golf Course Extn. Road

PRINCIPAL ARCHITECT

Designed by WOW Architects, Singapore



The lower basement construction in full swing



LOCATION

Located in Sec 37C, Gurgaon

ORIENTATION

Just mins. away from Hero Honda Chowk, NH8 & NPR Expressway

PRINCIPAL ARCHITECT

The Renowned Architect "ARCOP"



80% of the construction completed, rest of the construction in full swing

ILD GREENS

LOCATION

Located in Sec 37C, Gurgaon

ORIENTATION

Just mins. away from Hero Honda Chowk, NH8 & NPR Expressway

PRINCIPAL ARCHITECT

The Renowned Architect "DFI"



Sample apartment ready, construction nearing possession

ILD IN ASSOCIATION WITH THE ECONOMIC TIMES ORGANISED ROUNDTABLE DISCUSSION

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THE TIMES OF INDIA

WEDNESDAY 1, APRIL 2015

QUOTE UNQUOTE

Ajay Singal
director, Avalon Group

The incentives for developers to get into affordable housing include single window clearances, early permissions, waiver on the fees and tax incentives. The government has to take more steps to encourage the developers to get into affordable housing. Another major question is, who should be the one to acquire land - the government or the private developer.

Manish Agarwal
MD, Satya Group

The budget has given a provision for ₹70,000 crore for housing projects, which is ultimately going to boost the real estate sector. The negative part is the increased service tax. Everything will be costlier now including buying a home. The government should simplify the taxation system because the maximum manpower gets wasted in reducing these taxes.

Mayank Raj Modi
director, Ashiana Homes Pvt Ltd

As a private developer, if I go and acquire any land for affordable housing, my expectation from the government is to provide the basic infrastructure, so that the development could start further. This is the only way to encourage developers to move towards affordable housing.

Rajeev Chopra
CFO, ILD

Government is not doing much to encourage the developers. When we construct something, it takes one to one and a half years to take the approvals. By the time we get the approvals, the construction cost goes immensely high. Hence, by that time, the project becomes unviable.

Neeraj Matta
VP, sales and marketing, ILD

In the real estate industry, transparency is lacking. Secondly, commitment is missing due to which projects get delayed. The real cause are the black sheep in the industry, but it doesn't mean that the entire industry is evil. There are a few improvements that need to be done at the ground level, especially towards raising funds.

—Compiled by Rohini Senar

Prashant Solomon, MD, Chintels Group; Ajay Singal, director, Avalon Group; Manish Agarwal, MD, Satya Group; Neeraj Matta, VP, sales and marketing, ILD; and Mayank Raj Modi, director, Ashiana Homes Pvt Ltd.

DECODING BUDGET 2015-16 FOR REALTY SECTOR

The new government had come to power with tremendous hopes and expectations for the real estate industry. As announced in the union budget 2015-16, INR 70,000/- cr. for infrastructure development, low cost housing, water infrastructure and many other such initiatives will ultimately boost the industry.

The panelists of discussion were Rajeev Chopra, CFO, ILD ; Neeraj Matta, VP Sales & Marketing, ILD ; Manish Agarwal, MD, Satya Group , Prashant Solomon, MD, Chintels and many other leaders from the world of real estate.

Highlights

- As announced in the Union Budget 2015-16, INR 70,000 crore for infrastructure development, low cost housing, water infrastructure and many other such initiatives will ultimately boost the industry.
- The negative part is the increased service tax. Everything will be costlier now, including buying a home.
- Government needs to simplify processes, have single window clearances and give incentives to developers to get into affordable housing.
- There is a need to change the perception of the real estate industry and make it a need for transparency and commitment.

AFFORDABLE HOUSING

Though affordable housing is going to be the foundation of the growth and development of the country, the real estate industry believes that in order to make this dream come true, there are a few stringent steps that the government needs to take. These include giving some incentives to developers who get into affordable housing and also making the process of approvals and finance simpler.

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EVENTS & CELEBRATIONS



THE UNSEEN JOURNEY OF NETWORKING WITH OBSTACLES

Date : 22nd March, 2015
Venue: Sec-36, Gurgaon Sohna Road



VALENTINE DAY CELEBRATION AT ILD TRADE CENTRE

Date : 14th February, 2015



INDIAN PROPERTY SHOW, DUBAI

Date:
11th-13th December, 2014

Venue:
Dubai World Trade Centre

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